

## Press Release | September 2023

All in CARAVANING 2024

April 19-21, 2024

Beijing Beiren Etrong International Exhibition & Convention Center

**All in CARAVANING will be held in Beijing from 19 to 21 April, 2024**



Over the past twelve years, AIC has committed to establishing an international and professional exhibition platform for the Chinese RV and camping industry. Since 2013, the exhibition has been held annually in mid to late June. However, in order to further support the development of China's camping and RV industry and in response to the local consumer market and demands of the majority of exhibitors, AIC 2024 has been adjusted from its usual slot in June to 19 to 21 April, 2024.

Mr. Fang Dehe, Secretary-General of the Recreational Vehicle Branch of the China Association of Automobile Manufacturers, pointed out: "We've noticed that the Chinese RV market tends to be more active during the Spring Festival and the May Day holiday. Many RV buyers make their purchases during this time, allowing them to drive and enjoy their RVs during the May Day holiday and the subsequent summer vacation. The rescheduling of AIC 2024 to April with more pleasant weather environment in Beijing, is conducive to attracting more potential buyers to the exhibition."

The organizers will also increase advertising and promotion efforts in mainstream media and targeted potential customer groups in aims of inviting more prospective buyers and visitors to the exhibition.

AIC 2024 will present a more diversified and enriched array of products, technologies and services. Exhibits will cover complete RVs, accessories, camping sites, camping equipment, and many more, showcasing the latest innovations and industry trends.

At the same time, AIC 2024 will showcase the diverse possibilities of caravanning in different environments, further intensifying visitors' experience at the show.

With strong support from CARAVAN SALON DÜSSELDORF, the world's largest show for motorhomes and caravans, AIC is dedicated to bringing the pinnacle of the global RV exhibition to China. "AIC has always pursued the target of promoting the vacation form of caravanning in China and thus promoting the Chinese and European caravanning industry. In 2024, AIC will celebrate its 13th anniversary in China and Messe Düsseldorf Shanghai, will once again intensify its efforts to raise AIC to a new level as the most important and international platform of the leisure vehicle industry." said Mr. Stefan Koschke, Director of CARAVAN SALON.

"We are thrilled about the decision to move the AIC to a much more attractive time slot for both exhibitors and visitors and especially welcome the announced efforts towards transforming the AIC into an end consumer oriented festival." explains Daniel Onggowinarso, Managing Director of "Caravanning Industrie Verband (CIVD)".

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In 2024, AIC, together with various partners will work diligently to ensure the success of the exhibition, striving to deliver an even more spectacular and outstanding experience for exhibitors and visitors. All in CARAVANING 2024 (AIC 2024) sincerely invites you to embark on a new chapter in the RV industry!

For more information, please scan the QR code to follow the official WeChat account (AICshow) or visit [www.aicshow.com](http://www.aicshow.com).



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