

## ASICS Applicant Privacy Notice

*Effective Date:* January 1, 2023

ASICS DIGITAL, INC. and our affiliate and subsidiary companies (“**ASICS**”, “**we**”, “**our**” or “**us**”) value the trust of our applicants and candidates (collectively “Applicants”) and are committed to transparency regarding how we collect, use, disclose and otherwise process their personal information (“**PI**”). This Applicant Privacy Notice (the “**Notice**”) describes how ASICS collects, uses, and otherwise processes personal information relating to job applicants and potential candidates for positions with ASICS (each an “**Applicant**”, “**you**”) and is intended to satisfy our notice and privacy policy requirements under the California Consumer Privacy Act and the regulations issued thereto, each as amended (collectively, the “**CCPA**”).

The information in this Notice is intended to provide an overall description of our processing of Applicant personal information. We may provide Applicants additional notices about our data practices, such as those covered by other laws (e.g., if we conduct a background check). We encourage you to carefully read this Notice, together with any other privacy notice we may provide to you).

The personal information that we collect, and our use and disclosure of such personal information may vary depending on the circumstances, such as the position(s) or location for which you apply, as well as the associated qualifications and responsibilities. In addition, if you visit one of our offices or locations, we may collect information as part of our onsite security. The information in this Notice is intended to provide an overall description of our processing of personal information about Applicants.

### 1. Scope

This Notice applies, generally, to the Applicant personal information that we collect and otherwise process about Applicants, in the context of reviewing, assessing, considering, managing, storing or processing their applications or otherwise considering them for a position with us.

This Notice does not address or apply to our collection of personal information that is not subject to the CCPA, such as consumer credit reports and background checks, publicly available data, or other information that is exempt under the CCPA. This Notice also does not apply to the personal information we collect from our contractors or employees, which is subject to different privacy notices, or to the personal information we collect about customers subject to the ASICS Privacy Policy posted at <https://legal.asics.com/en-us/legal/privacy-policy>.

### 2. Categories of Personal Information Collected and Disclosed

The table below generally identifies the categories of personal information about Applicants that we collect and have collected in the prior twelve (12) months, as well as the categories of third parties to whom we may disclose this information for a business or commercial purpose. In some cases (such as where required by law), we may ask for consent or give you certain choices prior to collecting or using certain personal information.

Categories	Description	Third Party Disclosures for Business or Commercial Purposes
<u>Identifiers</u>	This may include but is not limited to personal contact details, such as real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver’s license number, and other government identifiers.	<ul style="list-style-type: none"><li>• Affiliates and subsidiaries</li><li>• Service providers</li><li>• Advisors and agents</li><li>• Recruiters</li><li>• Regulators, government entities and law enforcement</li></ul>

		<ul style="list-style-type: none"> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>
<u>Categories of Personal Information Described in Cal. Civ. Code § 1798.80</u>	Records containing personal information, such as name, signature, photo, contact information, education and employment history, government identifiers, financial or payment information, or medical information.	<ul style="list-style-type: none"> <li>• Affiliates and subsidiaries</li> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Recruiters</li> <li>• Regulators, government entities and law enforcement</li> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>
<u>Internet or Other Electronic Network Activity Information</u>	Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding your interaction with an internet website or application, as well as physical and network access logs and other network activity information related to your use of any ASICS device, network or other information resource.	<ul style="list-style-type: none"> <li>• Affiliates and subsidiaries</li> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Regulators, government entities and law enforcement</li> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>
<u>Geolocation Data</u>	Location information about a particular individual or device.	<ul style="list-style-type: none"> <li>• Affiliates and subsidiaries</li> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Regulators, government entities and law enforcement</li> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>
<u>Characteristics of Protected Classifications Under California and Federal Law</u>	Such as such as race/ethnicity, gender, sex, veteran status, disability, and other characteristics of protected classifications under California or federal law. (Note: generally, this information is collected on a voluntary basis, and is used in support of our equal opportunity and diversity and inclusion efforts and reporting obligations or where otherwise required by law. )	<ul style="list-style-type: none"> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Affiliates and subsidiaries</li> <li>• Regulators, government entities and law enforcement</li> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>
<u>Audio, Electronic, Visual, Thermal, or Similar Information</u>	Audio, electronic, visual, or similar information, such as, CCTV/video footage, photographs, call recordings, and other audio recording (e.g., recorded webinars).	<ul style="list-style-type: none"> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Affiliates and subsidiaries</li> <li>• Regulators, government entities and law enforcement</li> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>

<u>Professional or Employment-related Information</u>	Such as performance information, professional membership records, references, assessment records, resumes, cover letters and work history, attendance records, conduct information (including disciplinary and grievance records), and termination data.	<ul style="list-style-type: none"> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Affiliates and subsidiaries</li> <li>• Recruiters</li> <li>• Regulators, government entities and law enforcement</li> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>
<u>Education Information</u>	Such as degrees earned, educational institutions attended, transcripts, training records and other information about your educational history or background that is not publicly available personally identifiable information as defined under the Family Educational Rights and Privacy Act.	<ul style="list-style-type: none"> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Affiliates and subsidiaries</li> <li>• Recruiters</li> <li>• Regulators, government entities and law enforcement</li> <li>• Internet service providers, operating systems, and platforms</li> <li>• Others as required by law</li> </ul>
<u>Sensitive Personal Information</u>	Such as: (a) government identifiers; (b) financial account and payment information (e.g., for reimbursement purposes); (c) racial or ethnic origin or sexual orientation (e.g., on a voluntary basis to support of our equal opportunity and diversity and inclusion efforts and reporting obligations, or where otherwise required by law); and (d) health information (e.g., as necessary to provide reasonable accommodations).	<ul style="list-style-type: none"> <li>• Service providers</li> <li>• Advisors and agents</li> <li>• Affiliates and subsidiaries</li> <li>• Others as required by law</li> </ul>

We do not sell or share (as defined by the CCPA) personal information or sensitive personal information related to Applicants, including those we know who are under the age of 16.

**Sources of Personal Information.** In general, we may collect Applicant personal information identified in the table above from the following categories of sources:

- Directly from you
- Recruiters and recruiting platforms
- Referrals and references
- Publicly available information and data brokers
- Service providers, representatives and agents
- Affiliates and subsidiaries

**Retention.** ASICS retains the personal information we collect as reasonably necessary for the purposes described below or otherwise disclosed to you at the time of collection. For example, we will retain your information as necessary to comply with our tax, accounting and recordkeeping obligations, to consider you for additional positions (with your permission), as well as an additional period of time as necessary to protect, defend or establish our rights, defend against potential claims, and comply with our legal obligations.

### 3. Purposes for Collecting, Using, Disclosing and Processing Personal Information

Subject to applicable legal restrictions, generally we collect, use, disclose and otherwise process Applicant personal information as reasonably necessary for the following general purposes:

- Recruiting, hiring, and evaluating Applicants: to review, assess, recruit, consider or otherwise manage Applicants, candidates and job applications, including:
  - scheduling and conducting interviews;
  - identifying candidates, including by working with external recruiters;
  - reviewing, assessing and verifying information provided, and otherwise screening or evaluating Applicants' qualifications, suitability and relevant characteristics;
  - extending offers, negotiating the terms of offers, and assessing salary and compensation matters;
  - satisfying legal and regulatory obligations;
  - communicating with Applicants regarding their applications and about other similar position(s) for which they may be interested;
  - maintaining Applicant personal information for future consideration; and
  - in support of our equal opportunity employment policy and practices.
- Business operations and client services: relating to the organization and operation of our business and our performance of services to clients, including related to:
  - auditing and assessing performance and business operations, including client services and associated activities;
  - training and quality control;
  - client development and providing after-sales services to clients;
  - satisfying client reporting and auditing obligations;
  - facilitating business development opportunities, as relevant; and
  - facilitating communications in furtherance of the foregoing.
- Security and monitoring: to monitor and secure our resources, network, premises and assets, including:
  - to detect, prevent, investigate and respond to security and privacy incidents;
  - managing physical and technical access controls;
  - maintaining and reviewing access and use in order to ensure the security and functioning of our systems and assets; and
  - to ensure the security and functioning of our systems and assets, and secure our offices, premises and physical assets, including through the use of electronic access systems and video monitoring.
- Health and safety: for health and safety purposes, such as contact tracing or including conducting appropriate screenings of Applicants prior to entering or accessing certain locations or premises.
- Auditing, accounting and corporate governance: relating to financial, tax and accounting audits, and audits and assessments of our business operations, security controls, financial controls, or compliance with legal obligations, and for other internal business purposes such as administration of our records retention program.
- M&A and other business transactions: for planning, due diligence and implementation of commercial transactions, for example mergers, acquisitions, asset sales or transfers, bankruptcy or reorganization or other similar business transactions.
- Defending and protecting rights: to protect and defend our rights and interests and those of

third parties, including to manage and respond to applicant and other legal disputes, to respond to legal claims or disputes, and to otherwise establish, defend or protect our rights or interests, or the rights, interests, health or safety of others, including in the context of anticipated or actual litigation with third parties.

- Complying with legal obligations: relating to compliance with applicable legal obligations (such as hiring eligibility, responding to subpoenas and court orders) as well as assessments, reviews and reporting relating to such legal obligations, including under employment and labor laws and regulations, Social Security and tax laws, environmental regulations, workplace safety laws and regulations, and other applicable laws, regulations, opinions and guidance.
- Contacting you about potential positions: to identify other positions for which an Applicant may be suited or interested, and to contact Applicants about such positions. (If you do not wish to be contacted about potential positions, please let us know using the contact information below.)

**Sensitive Personal Information.** Notwithstanding the purposes described above, we do not collect, use or disclose sensitive personal information about Applicants beyond the purposes authorized by the CCPA (pursuant to Cal Civ. Code § 1798.121 and § 7027(l) of the CCPA regulations). Accordingly, we only use and disclose sensitive personal information about Applicants as reasonably necessary and proportionate: (i) to perform our services requested by you; (ii) to help ensure security and integrity, including to prevent, detect, and investigate security incidents; (iii) to detect, prevent and respond to malicious, fraudulent, deceptive, or illegal conduct; (iv) to verify or maintain the quality and safety of our services; (v) for compliance with our legal obligations; (vi) to our service providers who perform services on our behalf; and (vii) for purposes other than inferring characteristics about you.

#### **4. Your CCPA Rights**

If you are a California Applicant, you have certain rights under the CCPA with respect to your personal information, subject to certain limitations and exceptions

- Deletion: the right to request deletion of your personal information that we have collected about you.
- Know/access: the right to know what personal information we have collected about you, including the categories of personal information, the categories of sources from which the personal information is collected, the business or commercial purpose for collecting, selling, or sharing personal information, the categories of third parties to whom we disclose personal information, and the specific pieces of personal information we have collected about you.
- Correction: the right to request correction of inaccurate personal information we maintain about you.
- Opt out of sales and sharing: the right to opt-out of the sale and sharing of your personal information. However, as discussed above we do not sell or share Applicant personal information.
- Limit use/disclosure of sensitive personal information: the right to request to limit certain uses and disclosures of sensitive personal information. However, as discussed above, we do not use or disclose Applicant personal information beyond the purpose authorized by the CCPA.
- Right to Non-Discrimination: the right not to be subject to discriminatory treatment for exercising rights under the CCPA.

**Submitting CCPA Requests.** Applicants may submit a request to ASICS to exercise their CCPA rights to know/access, to delete and to correct their personal information held by us by submitting a privacy request to us [online](#) or by calling us toll-free at (844) 278-2826.

We will take steps to verify your request by matching the information provided by you with the information we have in our records. Your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative (i.e., by completing all required fields on our webform if you choose to submit a request in that manner).
- Describe your request with sufficient details that allows us to properly understand, evaluate, and respond to it.

In some cases, we may request additional information in order to verify your request or where necessary to process your request. Authorized agents may initiate a request on behalf of another individual through one of the above methods; authorized agents will be required to provide proof of their authorization and we may also require that the relevant consumer directly verify their identity and the authority of the authorized agent.

## **5. Contact Us About This Notice**

If you have questions regarding our use of your personal information as described in this Notice, you may contact us through this [form](#).